

CHALKY- CHIC





CHALKY-CHIC

Give old items a chic look. Give new items a vintage look. Use Chalky-Chic to give your furniture and home accessories their own individual and personal style. Give your old furniture a modern, nostalgic look with the comprehensive selection of beautiful Chalky-Chic chalk paints.

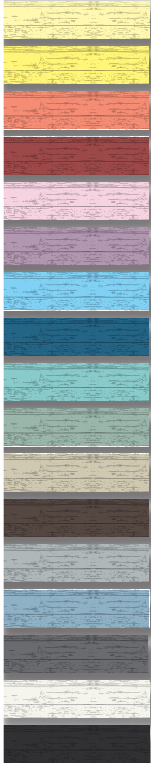
Breathe new life into your beloved everyday objects with a vintage look. Restore your favourite furniture in a trendy shabby-chic style and upcycle characteristic containers into ultra-modern vases. The ultra matt and velvety soft Chalky-Chic paints transform any individual item into an unmistakable and unique object for your home.

Chalky-Chic paints:

- Water-based
- Good coverage
- A velvety soft finish
- Smudge-proof
- Weather-resistant
- Can be mixed together

The chalk paints work very well on the following surfaces and create a velvety soft surface:

- Wood, MDF, papier mâché, glass, metal, paper, ceramic, porcelain, earthenware, canvas, plastic





**CHALKY-
CHIC**





SANDING TECHNIQUE

Transform your furniture into the perfect eye-catcher with a vintage look. The sanding technique makes surfaces look like they have been touched by many generations. The wood shines through the layers of varnish and tells its own mysterious story. This original effect is easy to create. Use sand paper to sand the applied paint at the corners and edges until the colour of the material reappears. Even decorative materials look as if they have been used hundreds of times. Objects take on the popular used look when a second colour is visible through the top coat of paint.

1 Use a brush or roller to apply the first colour over the entire surface that is free of dust and grease. Now leave to dry for 30 min.

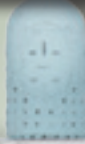


2 Apply the transparent Chalky-Chic Protective Wax to make it easier to work on the areas to be sanded. Leave to dry for 15 min. Apply the second colour evenly. Leave to dry for 30 min. as well or dry with a hair dryer.



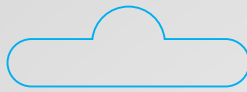
3 Use sand paper to sand the desired surfaces, corners and edges.





Tip: Objects made of textured glass can also be transformed into exciting decorative accessories. To do this, paint the selected glass object with Chalky-Chic Chalk Paint and sand off the paint at the edges. This creates distinctive decorative objects for the home and individual charismatic gifts.





DRY TECHNIQUE

Embellish surfaces particularly effectively with characteristic textures. Smooth surfaces look as if they have been brushed when the dry technique is lovingly applied, while textured surfaces gain more depth so that you can literally feel the used look.

Tip: Deliberately highlight the textured effect with the use of two different colours – or use tone-in-tone colour for a gentle and harmonious effect.

1 Use a brush or roller to apply the first colour evenly onto a surface that is free of dust and grease.

2 Apply the second colour with a dry bristle brush and wipe it off until there is virtually no paint left on the brush. Now use the brush to gently go over the areas to be highlighted.



WET TECHNIQUE



1



2



3

Using the wet technique gives you wonderfully subtle colour wash effects. The surfaces of furniture and decorative objects exude a vibrant look and invite you to touch them. The paint stays in the grooves of material with porous surfaces. Wood grains or other textures can be effectively highlighted. In this way you can give your furniture a touch of traditional craftsmanship.

1 Apply the paint evenly to a surface that is free of dust and grease. Use a brush or paint roller. Leave to dry for 30 minutes or accelerate the process with a hair dryer.

2 Apply a second coat of colour. Do not leave this to dry.

3 Rub over the paint immediately with a damp cloth and smudge it. This predominantly leaves paint in the grooves. The wetter the cloth, the stronger the colour wash effect.

Tip: The darker the second colour compared to the first, the stronger the contrast.

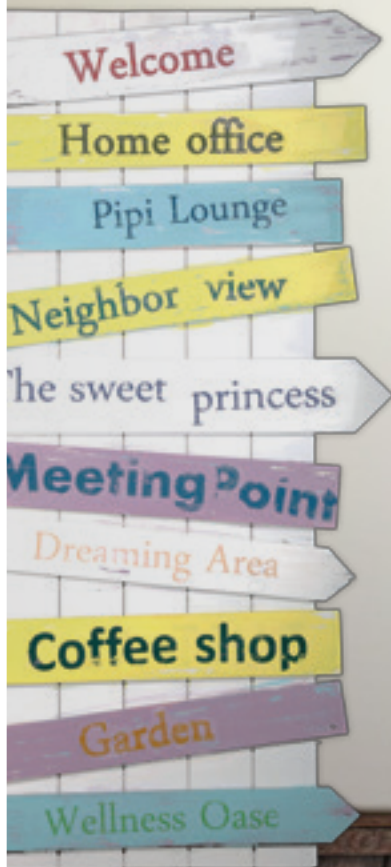




TRANSFER MEDIUM



Turn your home accessories into very personal unique items with the Transfer Medium. Laser prints of sayings, photos or ornaments can be applied to many different surfaces. Make a clear statement with your furniture or add inscriptions with classic fonts to storage containers. Use the Transfer Medium to turn objects made of wood, MDF, metal, papier mâché and many other materials into a unique creative element in your home.



1 Remove dust and grease from the surface of the object to be inscribed and leave to dry. Cover the desired area and the laser print with the Transfer Medium.



2 Then place the mirror-inverted laser print with the printed side onto the object and smooth it out. Wipe off excess Transfer Medium. Now leave to dry for 2 hours or dry for 8 minutes with a hair dryer.



3 Moisten the laser print with a sponge until the paper is soaked. Carefully rub off the wet paper until all paper layers have been removed. Then seal the transferred image with Matt Varnish or Transfer Medium.



CRACKLE MEDIUM

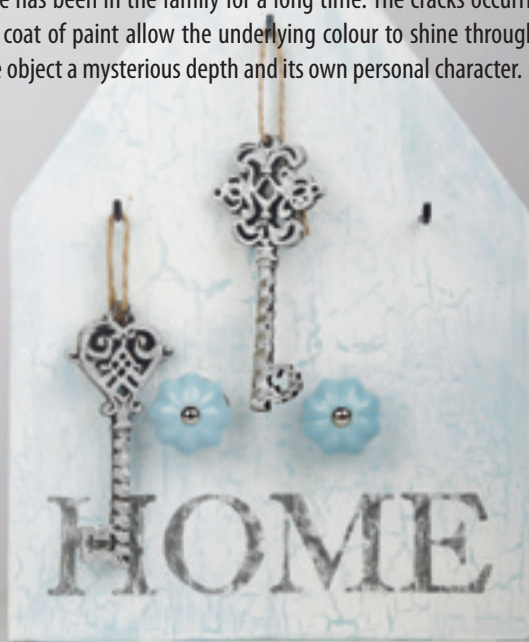


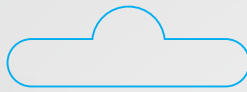
1 Use a brush or roller to paint the surface that is free of dust and grease and leave to dry for 30 min.

2 Spread the Crackle Medium evenly over the surface and also leave to dry or dry with a hair dryer.

3 Now apply a second coat of paint. The paint should be applied in one go as the effect is produced immediately.

The colourless, water-based Crackle Medium creates the attractive effect of faded colour in combination with the chalk paint. Your furniture treasures start to tell stories from the good old days, as if your furniture has been in the family for a long time. The cracks occurring in the top coat of paint allow the underlying colour to shine through and give the object a mysterious depth and its own personal character.





DECOUPAGE GLUE



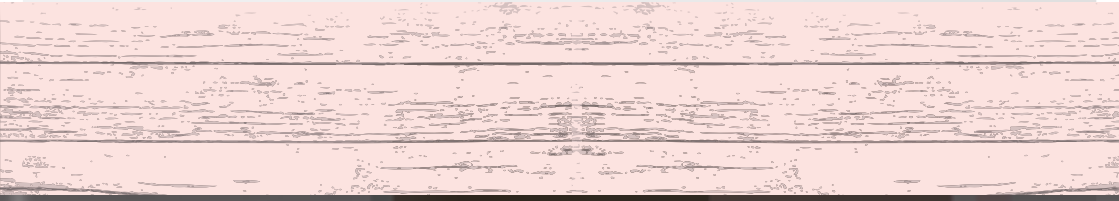
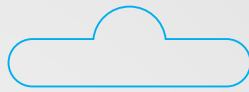
Decoupage paper can be applied to all possible surfaces in no time at all with the colourless and water-based Decoupage Glue. Embellish simply surfaces to transform them into real masterpieces in combination with the chalk paint. Create individual highlights so that every piece exudes its own charm. Whether it's a modern, playful or romantic look: you can create your favourite individual piece to suit your own personal taste.



1 Apply a base coat of Chalky-Chic Chalk Paint to your object as you wish.

2 Apply the Decoupage Glue to the paper. Place the paper on the surface and carefully smooth it out. Serviettes are also good to use. Cut out the desired design and lift off the top layer. Then place it on the dry surface and cover it and the surface with Decoupage Glue. Start from the centre of the design and brush outwards to the edge to prevent creases.



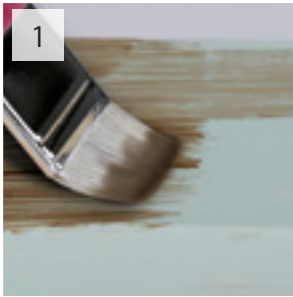




PROTECTIVE WAX



Protect your beautifully designed furniture and accessories. The liquid Chalky-Chic Protective Wax that is specially designed for indoor use preserves the look of your favourite pieces so that you can enjoy them for a long time. Chalky-Chic Protective Wax Transparent is ideal for use with the sanding technique to protect the bottom coat of colour against abrasion. Use Chalky-Chic Protective Wax Brown or Chalky-Chic Protective Wax White for textured objects. The lasting protection provides the desired antique look.



1 Apply the Protective Wax with a brush or soft cloth.



2 Rub in the Protective Wax with a soft cloth. The Protective Wax stay in the grooves. Your perfect patina look is ready.



MATT VARNISH



Objects designed for outdoor use, such as in the garden, on the terrace or on the balcony, must be protected with the water-based Chalky-Chic Matt Varnish. It makes them weather-resistant, light-resistant and scratchproof. The Soft Matt Varnish also gives your objects a velvety soft surface.

BLACKBOARD & MAGNETIC PAINT



Create individual memo boards and blackboards in a trendy vintage style – with a combination of Marabu Blackboard and Magnetic Paint along with Chalky-Chic Chalk Paint.

Fabulous unique items can be created in no time at all to leave small messages or secure important documents.

Marabu Blackboard Paint adheres to many different surfaces. You can use chalk to incorporate personal messages, statements and reminders into your interior design.

Marabu Magnetic Paint transforms surfaces into versatile magnetic boards. The magnetic effect can be increased by applying several coats of paint.





BRUSHES AND TOOLS

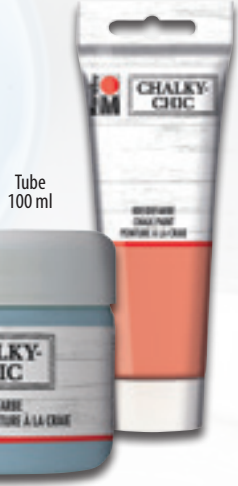
**CHALKY-
CHIC**

Work becomes child's play with the right tool – and furniture, boxes, vases and many other items can be transformed into great vintage objects even easier with the right brushes. The brushes from the Marabu Decoration & Hobby range make it easy to apply chalk paints or varnishes. The brushes from the Marabu Robust range are ideal to use for the dry technique. The stencilling brushes are ideal for applying the Transfer Medium and for embellishing with Marabu Stencils.



CHALKY-CHIC

- | | | |
|--|---|--|
| 
112
Pastel yellow | 
113
Vanilla | 
120
Salmon |
| 
121
Saffron | 
134
Powder pink | 
135
Antique violet |
| 
144
Light blue | 
145
Smoky blue | 
148
Lagoon |
| 
159
Mistletoe | 
114
Ginger | 
161
Cocoa |
| 
169
Stone grey | 
140
Grey blue | 
174
Slate |
| 
171
Edelweiss | 
175
Ebony | |



Pot
225 ml



www.marabu.com/creative/chalky-chic



facebook.com/MarabuChannel



youtube.com/MarabuChannel



pinterest.com/MarabuChannel

Marabu GmbH & Co. KG
Fritz-Lieken-Straße 7-9
D-74321 Bietigheim-Bissingen
Tel. + 49 7141 691 0
www.marabu.com/creative

