



Moleskine appoints distribution in Norway to Global hobby og kunst

It is with great satisfaction that we inform you that Global hobby og kunst is now the new distributor of Moleskine brand in Norway.

Moleskine brand identifies a series of objects that accompany the creativity and imagination of our world. The very first of these objects was a small black notebook, born from a great tradition.

Today, Moleskine is synonymous with culture, imagination, memory, travel, and personal identity – in both the real world and the virtual world. It is a brand that identifies a family of nomadic objects: notebooks, diaries, copybooks, bags, tools for writing and reading, designed for modern people on the go.

Global hobby og kunst AS (Global craft & Art translated) is one of the leading distributors within creative products in Norway. We have been in business since the 1960's and manage retailers all over the country from our head office in Bergen. Our product range covers more than 25 000 SKU in the 4 main categories: artist material, papercraft/scrapbook, craft and haberdashery. Quality is our leading star, all the way from the actual products to how we work with supporting our customers

Moleskine and Global hobby og kunst finds good synergy effects in each other's product range and customer base, and look forward together to develop the Moleskine Brand distribution in the Norwegian Market.

Global hobby og kunst will supply bookstores, specialty stores, gift stores, office supply and more from their warehouse in Bergen Good supplies and quick delivery will be important factors to maintain high rotation in stores and happy retailers.

Francesco Lepre, Moleskine, Managing Director EMEA said "We are very pleased about the partnership with Global Hobby og Kunst for the distribution of the whole Moleskine family of objects. We are confident that the collaboration with a business partner such as Global Hobby og Kunst will bring benefits to both our realities and will lay the foundations for an important growth of Moleskine in the Norwegian market."

Managing Partner Alf Christian Falck at Global hobby og kunst is motivated to take on this challenge: *"The Moleskine distribution agreement confirms our strengthened position as a supplier to bookstores and stationary, and we add another strong brand to our portfolio that fits excellent to our existing customer base"*

The Cooperation started 1st of January and already we can start supplying goods

For questions please contact:

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